

PRESS + MEDIA PROFILE



Georgia Lee Arts

FOUNDER | OCCUPATIONAL WELLNESS INSTITUTE™

Author | Researcher | Veteran | Former Civil Servant | Former Healthcare Leader

Her work examines identity, workforce and human systems, structural conditions, authority, governance, economic participation, occupational wellness, and human flourishing.

What if it isn't the person?

THE ART OF STRUCTURAL INQUIRY™

QUESTIONS THAT GUIDE THE WORK

- What becomes visible when we learn to see differently?
- What if it isn't the person?
- What is breaking occupational wellness?
- What structural conditions shape perception, identity, decision-making, behavior, and organizational outcomes?
- What prevents human flourishing within occupational and institutional systems?

CORE GAP GENEALOGY

The Identity Gap Method™**Bridging Identity Gaps™****The \$2 Trillion Revenue Gap™ (Published Book, 2025)****The Global Identity Gap™**

PROFESSIONAL ARC

MILITARY SERVICE

24 years - U.S. Air Force Active Duty + Air National Guard

CIVIL SERVICE

Federal Civil Service / Technician experience

HEALTHCARE LEADERSHIP

Leadership in a clinical healthcare environment

RESEARCH + PUBLISHING

Identity, workforce systems, structural conditions, economics, governance

ABOUT

Georgia Lee Arts is an author and researcher whose cross-sector professional path informs a body of inquiry into how occupational systems shape human experience, organizational outcomes, economic participation, and the conditions required for people to contribute and flourish.

SELECTED PUBLISHED WORK

The \$2 Trillion Revenue Gap™ (2025)

Occupational Psychosis Canon® - Volumes I-IV (2026)

MEDIA • LECTURES • BRIEFINGS • RESEARCH INQUIRIES

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Research • Publication • Stewardship

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